



The Department of Juvenile
Justice is committed to working
with local and state partners to
provide DJJ youth with new
opportunities that help to develop
the skills needed for successful
reentry into local communities.

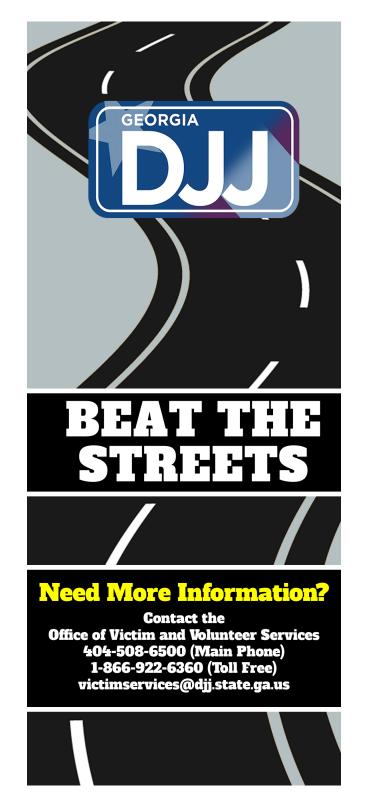
HOW YOU CAN HELP

The Department of Juvenile Justice promotes citizen involvement to improve the quality of life for Georgia's most At-Risk Youth.

VOMUNTHER

Volunteer to run, exercise, or otherwise encourage the youth in DJJ facilities.

You can help BEAT THE STREETS by donating exercise, wellness, and incentive goods for the youth participating in the program.





BEAT THE STREETS PROGRAM OVERVIEW

In 2014, the Georgia Department of Juvenile Justice (DJJ) partnered with the Atlanta Track Club/Kilometer Kids program to implement a personal fitness, healthy education, and mentoring program.

The Beat the Streets program is a free, 12-week incentive-based running program developed by the Atlanta Track Club. Enrolled youth accept the challenge to run 26.2 miles, the length of a marathon over the course of the program.

The goal of the Beat the Streets program is to introduce DJJ youth to non-traditional sports like cross country. DJJ youth will learn appropriate training and health techniques that will serve them well throughout their lives.





The Atlanta Track Club launched Kilometer Kids in 2007 with the focus of inspiring Atlanta youth to acheive health and fitness through a fun and supportive running program. Kilometer Kids was designed to empower children with the knowledge to make smart lifestyle choices. Beat the Streets is the latest spin-off of the Kilometer Kids program which now impacts more than 8,000 children each year in the Atlanta region and beyond.

TOP REASONS TO PARTNER AND RUN WITH BEAT THE STREETS

- TO PROMOTE HEALTH AND FITNESS
- MENTORING TO ENGAGE YOUTH IN A SUPPORTIVE ENVIRONMENT
- COACHING: UTILIZING POSITIVE COACHING STRATEGIES AND AGE APPROPRIATE TRAINING
- TO ELEVATE SELF ESTEEM
- TO INSTILL PRIDE IN ONESELF AND OTHERS
- TO ENCOURAGE LIFELONG GOOD NUTRITION
- TO ENCOURAGE COMPETITION
- TO STRIVE TO MAKE A POSITIVE DIFFERENCE