



The Department of Juvenile Justice is committed to working with local and state partners to provide DJJ youth with new opportunities that help to develop the skills needed for successful reentry into local communities.

HOW YOU CAN HELP

The Department of Juvenile Justice promotes citizen involvement to improve the quality of life for Georgia's most At-Risk Youth.

VOLUNTEER

Volunteer to run, exercise, or otherwise encourage the youth in DJJ facilities.

DONATE

You can help BEAT THE STREETS by donating exercise, wellness, and incentive goods for the youth participating in the program.



BEAT THE STREETS

Need More Information?

Contact the
Office of Victim and Volunteer Services
404-508-6500 (Main Phone)
1-866-922-6360 (Toll Free)
victimservices@djj.state.ga.us

BEAT THE STREETS



RUNNING FOR A PURPOSE

DJJ.GEORGIA.GOV

BEAT THE STREETS PROGRAM OVERVIEW

In 2014, the Georgia Department of Juvenile Justice (DJJ) partnered with the Atlanta Track Club/Kilometer Kids program to implement a personal fitness, healthy education, and mentoring program.

The Beat the Streets program is a free, 12-week incentive-based running program developed by the Atlanta Track Club. Enrolled youth accept the challenge to run 26.2 miles, the length of a marathon over the course of the program.

The goal of the Beat the Streets program is to introduce DJJ youth to non-traditional sports like cross country. DJJ youth will learn appropriate training and health techniques that will serve them well throughout their lives.



**IN
PARTNERSHIP
WITH**



**KILOMETER
KIDS**

The Atlanta Track Club launched Kilometer Kids in 2007 with the focus of inspiring Atlanta youth to achieve health and fitness through a fun and supportive running program. Kilometer Kids was designed to empower children with the knowledge to make smart lifestyle choices. Beat the Streets is the latest spin-off of the Kilometer Kids program which now impacts more than 8,000 children each year in the Atlanta region and beyond.

**TOP REASONS
TO PARTNER
AND RUN
WITH
BEAT THE
STREETS**

- **TO PROMOTE HEALTH AND FITNESS**
- **MENTORING TO ENGAGE YOUTH IN A SUPPORTIVE ENVIRONMENT**
- **COACHING: UTILIZING POSITIVE COACHING STRATEGIES AND AGE APPROPRIATE TRAINING**
- **TO ELEVATE SELF ESTEEM**
- **TO INSTILL PRIDE IN ONESELF AND OTHERS**
- **TO ENCOURAGE LIFELONG GOOD NUTRITION**
- **TO ENCOURAGE COMPETITION**
- **TO STRIVE TO MAKE A POSITIVE DIFFERENCE**